## **Men's Vendor Bios**

- 1. Bontoni
- 2. Eton of Sweden
- 3. Fidelity
- 4. Fray
- 5. Gravati

**Bontoni**: In 2004, Italy's Bontoni men's leather shoes were introduced in the USA. The handcrafted men's dress shoes combine the simple with the sophisticated and the discreet with the bold. Known for their unique art of shoemaking, Bontoni are dedicated to maintaining the utmost character and individuality of each pair they create. These stylish shoes will be an excellent addition to any man's wardrobe. Step out in style wearing a pair of Bontoni shoes to work or pair them with jeans.

**Eton of Sweden**: Founded in 1928, Eton of Sweden's men's dress shirts are made from cotton poplin fabric. Eton also revolutionized the shirt industry by introducing no-iron shirts in the 90s. The special double stitching technique appears on the handcrafted button down dress shirts. Besides men's dress shirts, they also have electronics for the home such as Bluetooth Speakers and Weather Radios.

**Fidelity**: Made in the USA, Fidelity men's denim jeans are comfortable and have that lived in look. Vintage washes and straight-leg style give these jeans extra appeal. Known for their excellent fit, Fidelity jeans are extremely popular with people especially celebrities. Dress up the jeans with a dress shirt or wear them with a favorite t-shirt.

**Fray**: Started in 1962, Fray men's dress shirts are made in Italy. The button down dress shirts have rounded mother-of-pearl buttons that make it easier to button up. The shirts are completely handmade and of Sea Island cotton.

**Gravati**: Founded in 1909, Gravati shoes are exclusively handmade with materials such as leather and suede. Besides men's dress shoes, the family-owned business in Italy also makes women's boots and dress shoes. All their shoes are handcrafted from the patter-cutting stage to the final inspection.